

# MAXIMIZE VISIBILITY FOR YOUR BRAND, SERVICE, OR PRODUCT!



Association of Water Board  
Directors - Texas



**WHY BOOST YOUR MESSAGE WITH AWBD?**

YOUR REACH

**6,000+**

**MEMBER REPRESENTATIVES**

**700+**

**DISTRICTS**

OUR MEDIA PLATFORMS



**PRINT**



**DIGITAL**

Standard Sizes:

Full Spread ..... 17.25"W x 11.25"H  
 Half Full Spread.. 17.25"W x 5.625"H  
 Full Page ..... 8.75"W x 11.25"H  
 Half Page ..... 7.50"W x 4.75"H  
 Quarter Page ..... 3.625"W X 4.75"H

2025 Ad Rates For AWBD Members Only

Full Spread..... **\$2,000 / Single Insertion**  
 Half Full Spread ... **\$1,000 / Single Insertion**  
 Full Page ..... **\$1,000 / Single Insertion**  
 Half Page ..... **\$600 / Single Insertion**  
 Quarter Page..... **\$300 / Single Insertion**

Premium Ad Placement:

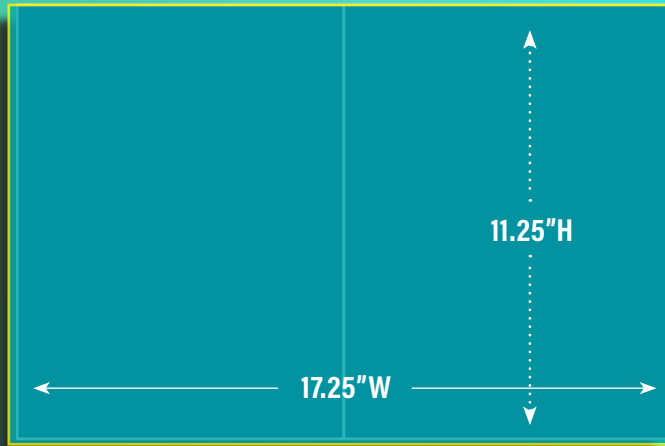
Full Spread After Cover..... **Add \$500**  
 Half Page Back Cover..... **Add \$700**  
 Special Priority Placement ..**Add \$300**

**DISCOUNTS:** A 10% discount is available to those advertisers making multiple insertions. To qualify for this discounted rate, multiple space reservations must be made at the same time.

**PROOF OF PUBLICATION:** The Association of Water Board Directors – Texas will furnish a tear sheet of the advertisement as proof of publication. Please contact **Sara Albright** at [salbright@awbd-tx.org](mailto:salbright@awbd-tx.org) for all inquiries about the AWBD Journal.

**AD SIZES &  
DEADLINES  
NEXT PAGE!**

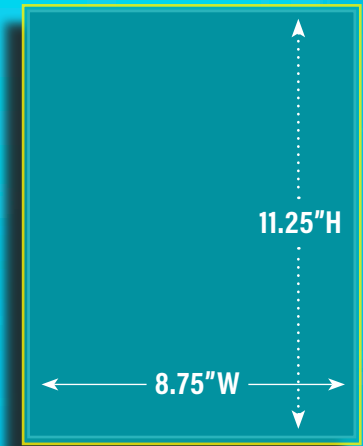
**FULL SPREAD = FULL BLEED**



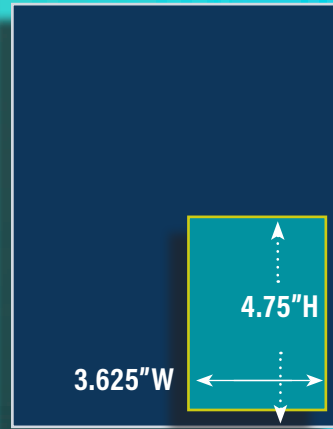
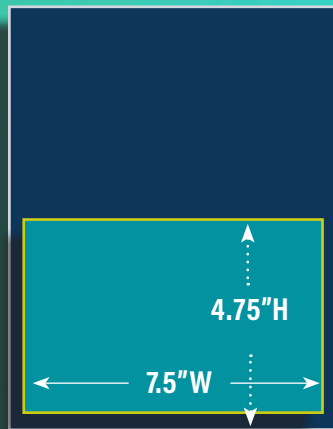
**HALF FULL SPREAD = FULL BLEED**



**FULL PAGE = FULL BLEED**



**HALF PAGE = NOT FULL BLEED**    **1/4 PAGE = NOT FULL BLEED**



**2025 ADVERTISEMENT DEADLINES:**

SPRING JOURNAL - **FEBRUARY 12**

SUMMER JOURNAL - **APRIL 16**

FALL JOURNAL - **AUGUST 13**

WINTER JOURNAL - **NOVEMBER 13**

**ART SUBMISSION: ALL ADS**

- Must be in 300-pixel resolution.
- May be either RGB or CMYK (prefer CMYK)
- JPG/JPEG, TIFF, or PDF, preferably a PDF with crop marks
- Email artwork to Sara Albright at [salbright@awbd-tx.org](mailto:salbright@awbd-tx.org)



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**THE PUBLISHER RESERVES THE RIGHT TO REJECT ANY ADVERTISEMENT.**

Please contact **Sara Albright** at [salbright@awbd-tx.org](mailto:salbright@awbd-tx.org) for all inquiries about the *AWBD Journal*.