# INCREASE AWARENESS FOR YOUR PRODUCT, SERVICE, OR BRAND TODAY!



Association of Water Board Directors - Texas

# Why advertise with AWBD?

**YOUR AUDIENCE** 

6,000+

Member Representatives

700+
Districts

OUR MEDIA PLATFORMS













The Journal of the Association of Water

Board Directors – Texas is a quarterly, four-color

publication mailed or available online to members of the

Association and others involved in the water industry in Texas.

# **Standard Sizes:**

# **2024 Ad Rates: FOR AWBD MEMBERS ONLY**

Full Spread: ......\$2,000 / Single Insertion
Half Full Spread: ......\$1,000 / Single Insertion
Full Page: ......\$1,000 / Single Insertion
Half Page: ......\$600 / Single Insertion
Quarter Page: .....\$300 / Single Insertion

# **Premium Ad Placement:**

Full Spread After Cover: ......Add \$500
Half Page Back Cover: .....Add \$700
Page Opposite
Table of Contents: .....Add \$300

**DISCOUNTS:** A 10% discount is available to those advertisers making multiple insertions. To qualify for this discounted rate, multiple space reservations must be made at the same time.

**PROOF OF PUBLICATION:** The Association of Water Board Directors -Texas will furnish a tear sheet of the advertisement as proof of publication.

Please contact Sara Albright at salbright@awbd-tx.org for all inquiries about the AWBD Journal.

AD SIZES & DEADLINES NEXT PAGE!

#### **FULL SPREAD** = Full Bleed



#### **HALF FULL SPREAD** = Full Bleed



**FULL PAGE** = Full Bleed



#### **HALF PAGE Not Full Bleed**



1/4 PAGE Not Full Bleed



# **Art submission: All Ads**

- Must be in 300-pixel resolution.
- May be either RGB or CYMK (prefer CMYK)
- JPG/JPEG, TIFF, or PDF, preferably a PDF with crop marks.
- Email artwork to Sara Albright at salbright@awbd-tx.org

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# **2024 Deadlines:**

SPRING JOURNAL - FEBRUARY 21
SUMMER JOURNAL - APRIL 17

FALL JOURNAL - AUGUST 7

**WINTER JOURNAL - NOVEMBER 13** 



Association of Water Board Directors - Texas 11700 Katy Freeway, Suite 450 Houston, Texas 77079 (281) 350-7090 or (800) 597-0199