



Association of Water Board Directors - Texas

Why
advertise
with
AWBD?



Your audience

4000+

Member
Representatives

650+

Districts

OUR MEDIA PLATFORMS



PRINT



DIGITAL

The Journal of the Association of Water Board Directors – Texas is a quarterly, four-color publication mailed to members of the Association and others involved in the water industry in Texas.

**Increase awareness for your product,
service or brand TODAY!**

**2022 AD
SIZES &
RATES
ON BACK!**

www.awbd.org

Standard sizes: ALL ADS ARE FULL BLEED

Tip-On:8"w x 5"h
Tip-On Back Fold:16"w x 5"h
Full Spread:17.5"w x 11.25"h
Half Full Spread:17.5"w x 5.75"h
Full page:8.75"w x 11.25"h
Half page:8.75"w x 5.75"h
Quarter page:4.5"w x 5.75"h

2022 Ad Rates: FOR AWBD MEMBERS ONLY

Tip-On:\$4000.00 / Single Insertion
Tip-On Back Fold:\$4600.00 / Single Insertion
Full Spread:\$2000.00 / Single Insertion
Half Full Spread:\$1000.00 / Single Insertion
Full page:\$1000.00 / Single Insertion
Half page:\$600.00 / Single Insertion
Quarter page:\$300.00 / Single Insertion

Special Ad "Premium" Placement:

First Full Spread:Add \$500

Page Opposite: Table of Contents, Editors' Columns,
Lead Features, Tech Trends, Statistics, Activity Highlights,
People, New ProductsAdd \$300

Art submission: All Ads

- Must be in 300-pixel resolution.
- May be in either RGB or CMYK
- JPG/JPEG, TIFF, or PDF, preferably a PDF with crop marks.
- Email artwork to Sara Albright at salbright@awbd-tx.org

Discounts: A 10% discount is available to those advertisers making multiple insertions. To qualify for this discounted rate, multiple space reservations must be made at the same time.

Proof of publication: The Association of Water Board Directors – Texas will furnish a tear sheet of the advertisement as proof of publication.

2022 Deadlines:

- Spring Journal is **February 28**
- Summer Journal is **May 4**
- Fall Journal is **August 10**
- Winter Journal was **November 16**

Please contact **Sara Albright** at salbright@awbd-tx.org to find out the next deadline.

The publisher reserves the right to reject any advertisement.

Inquiries should be addressed to:

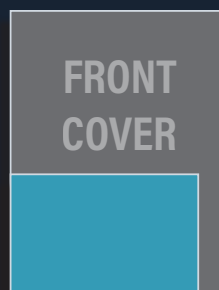
Sara Albright, AWBD, 281.350.7090; 800.597.0199;

Email: salbright@awbd-tx.org

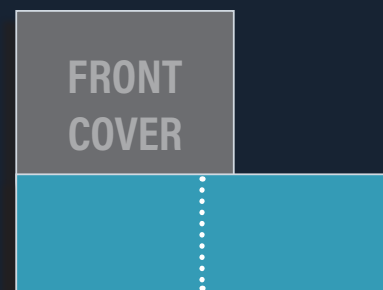
Association of Water Board Directors - Texas

1700 Katy Freeway, Suite 450

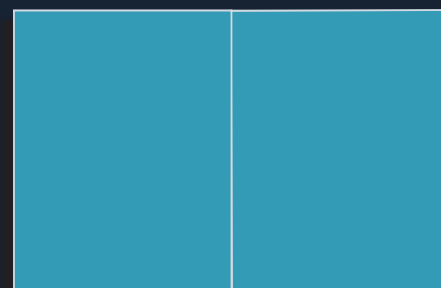
Houston, Texas 77079



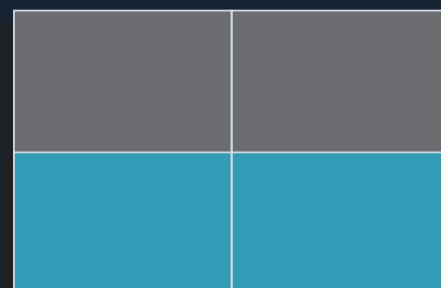
TIP-ON



TIP-ON BACK FOLD



FULL SPREAD



HALF FULL SPREAD



FULL PAGE



HALF PAGE



1/4 PAGE

