



Association of Water Board Directors - Texas

Why advertise with AWBD?



Your audience

4000+ Member Representatives
650+ Districts

Our media platforms



PRINT



DIGITAL



MOBILE

The Journal of the Association of Water Board Directors - Texas is a quarterly, four-color publication mailed to members of the Association and others involved in the water industry in Texas.

Increase awareness for your product, service or brand TODAY!

NEW AD SIZES & RATES in 2021!

Details on back

www.awbd-tx.org

Standard sizes: ALL ADS ARE FULL BLEED

- Tip-On: 8" w x 5" h
- Tip-On Back Fold: 16" w x 5" h
- Full Spread: 17.5" w x 11.25" h
- Half Full Spread: 17.5" w x 5.75" h
- Full page: 8.75" w x 11.25" h
- Half page: 8.75" w x 5.75" h
- Quarter page: 4.5" w x 5.75" h

2021 Ad Rates: FOR AWBD MEMBERS ONLY

- Tip-On: **\$4000.00 / Single Insertion**
- Tip-On Back Fold: **\$4600.00 / Single Insertion**
- Full Spread: **\$2000.00 / Single Insertion**
- Half Full Spread: **\$1000.00 / Single Insertion**
- Full page: **\$1000.00 / Single Insertion**
- Half page: **\$600.00 / Single Insertion**
- Quarter page: **\$300.00 / Single Insertion**

Special Ad "Premium" Placement:

First Full Spread: **Add \$500**

Page Opposite: Table of Contents, Editors' Columns, Lead Features, Tech Trends, Statistics, Activity Highlights, People, New Products **Add \$300**

Art submission: All Ads

- **Must be in 300-pixel resolution.**
- **May be in either RGB or CMYK**
- **JPG/JPEG, TIFF, or PDF, preferably a PDF with crop marks.**
- **Email artwork to Sara Albright at salbright@awbd-tx.org**

Discounts: A 10% discount is available to those advertisers making multiple insertions. To qualify for this discounted rate, multiple space reservations must be made at the same time.

Proof of publication: The Association of Water Board Directors – Texas will furnish a tear sheet of the advertisement as proof of publication.

2021 Deadlines:

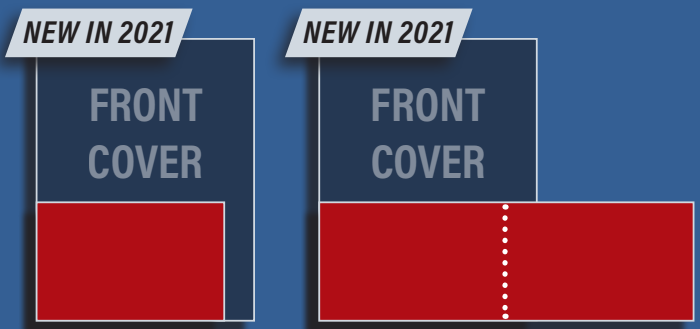
- Spring Journal is **February 17**
- Summer Journal is **May 5**
- Fall Journal is **August 11**
- Winter Journal was **November 17**

Please contact **Sara Albright** at salbright@awbd-tx.org to find out the next deadline.

The publisher reserves the right to reject any advertisement.

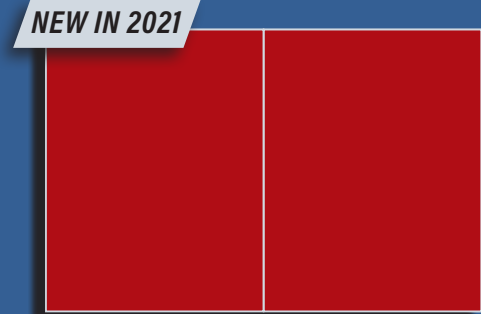
Inquiries should be addressed to:
Sara Albright, AWBD, 281.350.7090; 800.597.0199;
Email: salbright@awbd-tx.org

Association of Water Board Directors - Texas
11700 Katy Freeway, Suite 450
Houston, Texas 77079

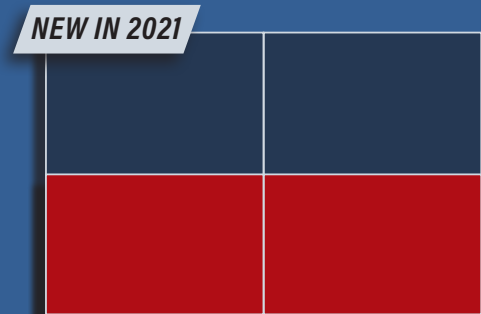


TIP-ON

TIP-ON BACK FOLD



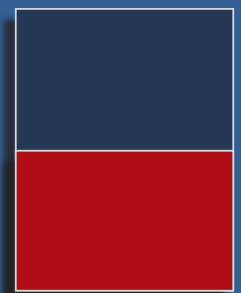
FULL SPREAD



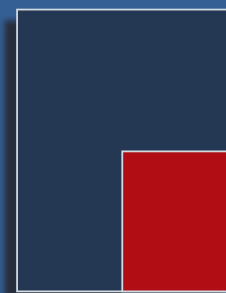
HALF FULL SPREAD



FULL PAGE



HALF PAGE



1/4 PAGE

